



Dr Batra's[®]

HOMEOPATHY
AESTHETIC SOLUTIONS
PRODUCTS



The man with a vision

- Started private medical practice in **1974**
- Registered Dr Batra's™ Positive Health Clinic Ltd (DBPHCPL) in **1982**
- **Padma Shri** recipient for Medicine, 2012 (one of the highest civilian awards presented by the President of India)

Dr. Mukesh Batra

LCEH, FHMA (UK), FSRH, (MED) P (LON), MDH (USA), FBIH (UK)

Alumni of CMPH College

Founder and Chairman Emeritus
Group of Companies

Batra's™

www.drbatas.com



Our VISION

Dr Batra's

हर घर में !

Dr Batra's

in every home !

Dr Batra's

ਹਰ ਘਰ ਵਿਚ

Dr Batra's

ہر گھر میں

Dr Batra's

প্রতিটি বাড়িতে

Dr Batra's

દરેક ઘરમાં

Dr Batra's

ಪ್ರತಿ
ಮನೆಯಲ್ಲೂ

Dr Batra's

प्रत्येक घरात

Dr Batra's

ప్రతి ఇంట్లో

Dr Batra's

ஒவ்வொரு வீட்டிலும்

Dr Batra's

എല്ലാ
വീടുകളിലും

OUR CORE VALUES



PASSION



COMPASSION



TRUST



SAFE



EXCELLENCE



RESULT- ORIENTED



Dr Batra's Brand Philosophy

Healing People. Changing Lives



Welcome to the world of homeopathic healing

- Founded 200 years ago, Homeopathy is the 2nd most widely used system of medicine. – WHO
- Followed by over 200 million people worldwide
- Homeopathy market is growing globally at 25% per annum for the past 5 years
- Practised in 86 countries

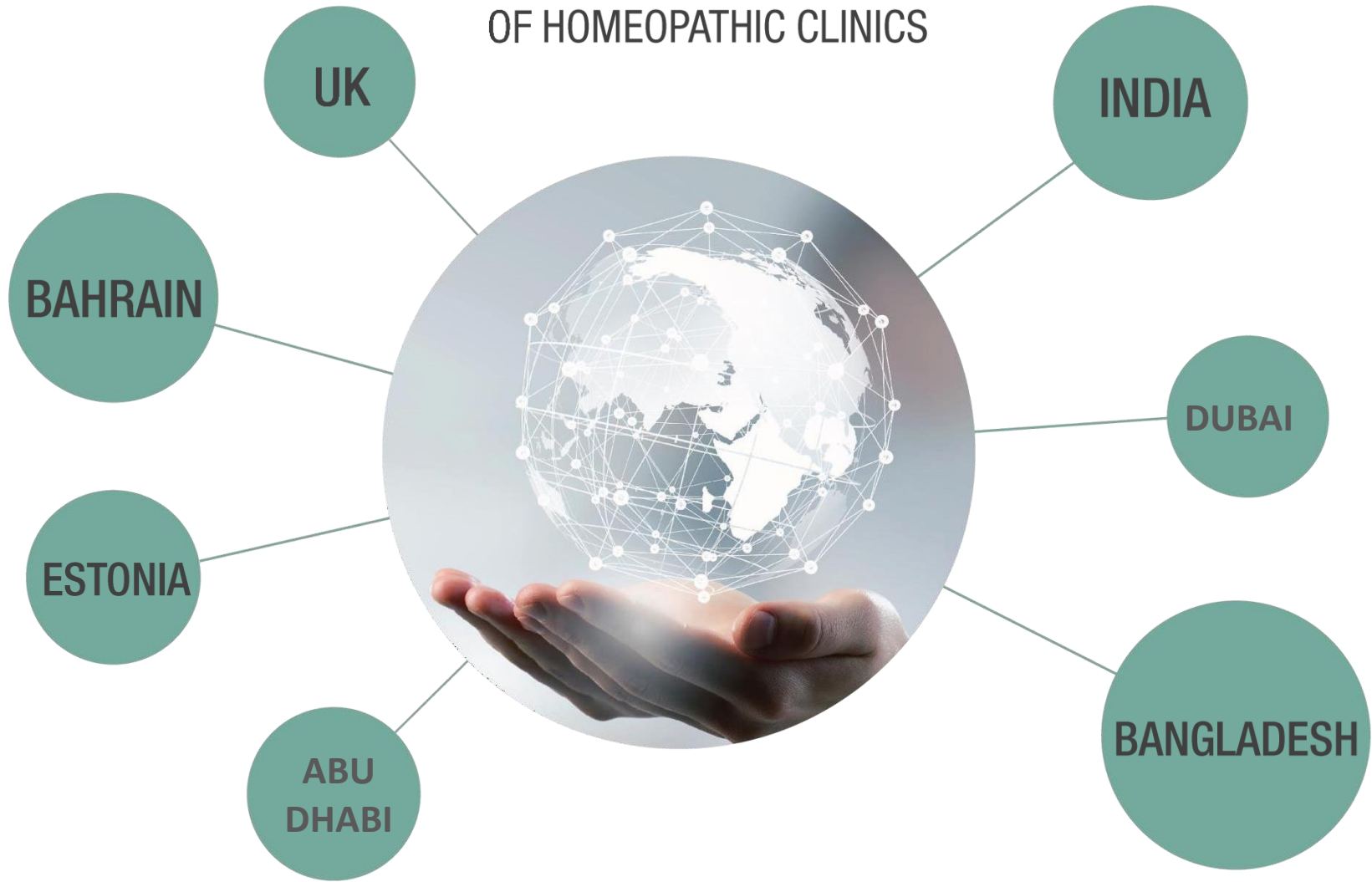


Healing People. Changing Lives.

- With over **115 years** of experience, we have protected generations for generations.
- Dr Batra's™ enjoys healthy awareness at **76%** among general population, as per study conducted by IMRB, a third party research company.
- **87%** of general population find Dr Batra's™ trustworthy, as per IMRB.

The world is safe in our hands

DR BATRA'S™ - WORLDS LARGEST CHAIN
OF HOMEOPATHIC CLINICS



Why Choose us



- ✓ Top Franchising company in India
- ✓ Very High Stature
- ✓ Lots of Linkages with other Business by Providing international Aesthetics treatment/Popular and high in demand on OTC Products

Partner With Us



- ✓ Low investment - at 15 -20 lakhs only with 500s.feet area
- ✓ Highly Profitable franchise set up with Highest and Quickest Return on Investment in one and half to two years with percentage of 55-60%
- ✓ Franchise Growth opportunities – By Adding more clinics
- ✓ Very quick break even-In less than one year

200 CLINICS. 130 CITIES. 7 COUNTRIES.



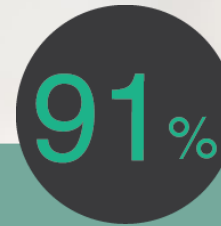
We care about your health



400+
Qualified
Doctors



115 years
Cumulative
Experience



91%
Treatment
Success Rate



1.5 million
Happy
Patients

Guided by a Medical Advisory Board comprising of renowned MDs from top specializations like Dermatology, Trichology, Cosmetology, Paediatrics, Cardiology, Rheumatology, Endocrinology, Gastroenterology, Psychiatry.

Healing with Homeopathy

TREATING 100,000 PATIENTS
PER MONTH



HAIR
LOSS

SKIN
DISORDERS



WOMEN'S
HEALTH

CHILD
HEALTH



SEXUAL
HEALTH

WEIGHT
MANAGEMENT



ALLERGY

STRESS
MANAGEMENT



PREVENTIVE
HEALTH

Real People. Real Recoveries.

Alopecia Totalis



BEFORE

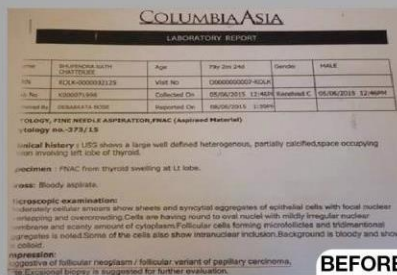


AFTER

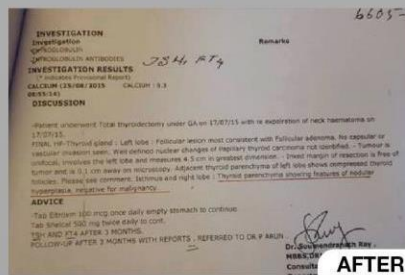
Thyroid Gland Carcinoma

Diagnosis: Follicular variant of papillary carcinoma

After homeopathic treatment: Complete remission of symptoms and negative for malignancy



BEFORE



AFTER

Bullous Pemphigoid



BEFORE

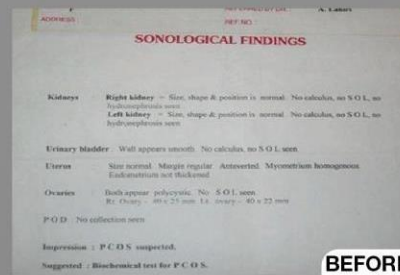


AFTER

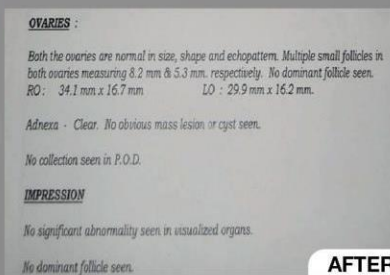
Female Infertility

Diagnosis: Polycystic Ovarian Syndrome

After homeopathic treatment: Both Ovaries Normal



BEFORE



AFTER

IDIOPATHIC THROMBOCYTOPENIA

6 yrs old male Presented with ecchymosed patches all over body

Past Rx taken: Omnacortil 5mg since 6 months to maintain platelet at 1.3 lacs

Homeopathic Treatment:

SYPHILLINUM 200 (Anti miasmatic)

CALC SULP 200 (constitutional Infrequent dose)

Outcome with FU of 2 yrs: Able to maintain platelets at 1,75000 without steroids

Date	Platelet count
24/10/15	58,000
17/11/15	1,10,000
18/11/15	1,00,000
19/1/16	1,75,000
16/11/16	80,000 {acute attack of viral}
21/5/17	1,34,000
17/7/17	1,70,000

DIABETIC GANGRENE

History: K/c/o Diabetes since 2 yrs on Rx Glycid M & Glyciphage 500.
K/c/o HTN on Rx Telma 40

C/c: Ulceration , blistering and swelling of toes, heels. Fasting Blood sugar – 104

RX DR BATRA'S™: Acute prescription included ;
MER SOL 30 daily
Constitutional ; PULSATILLA 200 single dose

RESULT: Within one month. Discharge & bleeding, healthy granulation & FBS : 70

End Result: Avoidance of amputation
Hasten & ease in healing



GANGLION



BEFORE



AFTER

7 months of Treatment.

Rx given: MEDORRHINUM 1M

BULLOUS PEMPHIGOID



BEFORE



AFTER

4 months of Treatment. Rx given:

CALENDULA 30, HAMAMMELIS 30, ARNICA 30

VARICOSE VEINS

8 months of Treatment. Rx given: TUBERCULINUM 1M



BEFORE



AFTER

Impact On Patient's Life: Patient is a mechanic by profession, could not stand for more than 5- 7 mins, interfering his work and finance.

NOW: Can walk for 20 mins ,stand for 15 mins

AUTISTIC SPECTRUM DISORDER

7 months of Treatment. Rx given: PHOSPHORUS 1 M

CODE OF ASSESSMENT			
A+ = EXCELLENT	A+ = ABOVE 45 - 50		
A = VERY GOOD	A = 40 - 45		
B = GOOD	B = 30 - 39		
C = SATISFACTORY	C = 20 - 29		
D = NEEDS IMPROVEMENT	D = BELOW - 20		
TERMINAL			
Attendance : Regular / Irregular		92 / 79	
Remarks:	Teacher's Signature	Principal / Vice Principal / Incharge	
Good better	Parent's Signature	Teacher's Signature	
UNIT			
Attendance : Regular / Irregular		30 / 27	
Remarks:	Teacher's Signature	Principal / Vice Principal / Incharge	
work hard!	Parent's Signature	Teacher's Signature	
FINAL			

BEFORE

FINAL			
Attendance : Regular / Irregular		62 / 59	
Remarks:	Teacher's Signature	Principal / Vice Principal / Incharge	
V. Good!	Parent's Signature	Teacher's Signature	
He / She will be promoted to K.G. B		For the session 2017-18	

AFTER

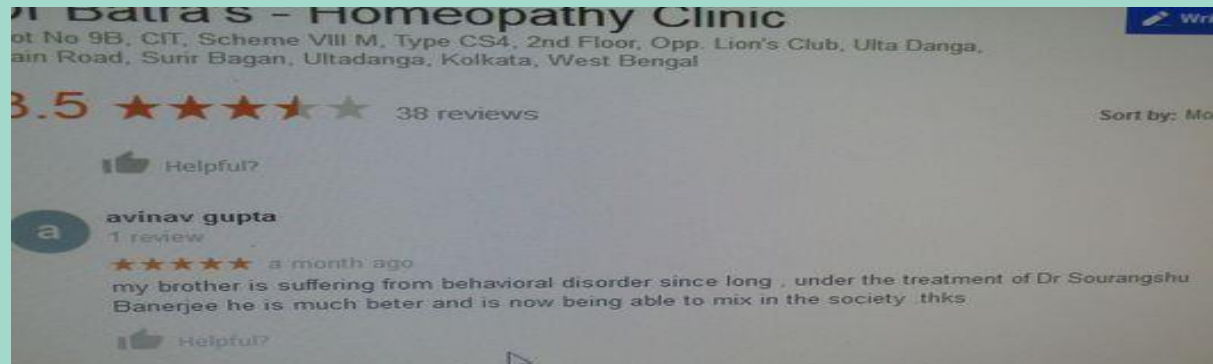
Impact On Patient's Life:
Improvement at -

1. Scholastic Performance
2. Cognitive Behavioral
3. Increase Attentiveness
4. Enhance Memory
5. Improved Handwriting
6. Happy Teachers

Homoeopathy –
The Journey from
WORK HARD to
VERY GOOD

INTELLECTUAL DISABILITY & ADHD

7 months of Treatment. Rx given: BUFO RANA 10 M



From “no **eye** contact” to “making eye contact responding to other’s”

From able to **speak** only a “word” to speaking “complete sentences”

Reduced Hyperactivity i.e. moaning and flapping hands

Members of the family can now take him out along with themselves.

HIDRADENITIS SUPPURATICA

6 months of Treatment. Rx given: CAL SULP 200

Impact On Patient’s Life: The patient had inferiority complex. Due to this, her marriage was delayed.

Now patient is happy after our homoeopathic treatment



BEFORE



AFTER

IDIOPATHIC THROMBOCYTOPENIA

The disease started in 2009 with “extreme itching and scaling” all over the body with complaints getting worse day by day, it was compulsory to take steroids without much of a help. She was unable to socialize, felt embarrassed to face people, now there is change in her confidence and now she can socialize well



Rx given: RX : NAT MUR

HYPOKALEMIA PERIODIC PARALYSIS

29 year / Male / Single / S / w engineer

- **S/s :** Muscle weakness. LOW K⁺ levels
- **Triggers:** After rest / sleep following strenuous exercise. High Carb meals Sudden change of temperature, Noise etc..
- **During attack:** Reflexes absent / decreased. Attacks last for several days. Sudden recovery when release of K⁺ from swollen muscle
- **C/C :** Attacks from the age of 13. Unable to move his limbs during the episode. When he cannot do the things he gets irritated.
- **Past Rx:** Potassium supplements-Potklor intakes - 2-3 times /day
- **Homeopathic management:** 8 months of Rx CARCINOSIN
Patient's need to take Potklor stopped completely

JUVENILE XANTHOGRANULOMA



BEFORE



AFTER

3 Years of Treatment. Rx given: CALC CARB 200



BEFORE



AFTER

Rhux Tox 200 Alternate with SIL 6X

DUCHENNE MUSCULAR DYSTROPHY

DMD is a severe type of muscular dystrophy

Muscle weakness begins at the age of 4

Worsens quickly with muscle wasting, weakness

Affects voluntary muscles esp. hips, pelvic area, thighs, shoulders and calves

GURGAON		12/11/2013	
Name	TEJAS	Collected	12/11/2013 12:00:00AM
Lab No.	108627618	Received	12/11/2013 11:53:30AM
Age	11 Years	Reported	12/11/2013 3:25:00PM
Gender	Male	Report Status	Final
A/C Status	P	Ref By	UNKNOWN
Test Name	CPK, CREATINE KINASE, SERUM (IFCC)	Results	4031
		Units	U/L
		Ref. Range	<171.00
<p>Comments</p> <p>CPK is an enzyme found primarily in skeletal and cardiac muscle. It is elevated in diseases like Muscular dystrophy, Myopathies, Polymyositis, Muscle trauma, Myocardial infarction, Cardiac catheterization, Electrical cardioversion, Hypothyroidism, Strokes and also following intramuscular injections. Drugs, infections and diseases leading to injury or inflammation of muscles releases CPK into the circulation. Normal levels are seen in Neurogenic muscle diseases like Multiple Sclerosis, Myasthenia gravis and Parkinsonism. Isoenzyme studies are advised in patients with elevated levels.</p>			
<p>Dr. Niren Kanani MD (Biochemistry) HOD Biochem & IA</p>			

BEFORE

MODERN		12/11/2013	
Lab No.	108627618	Collected	12/11/2013 12:00:00AM
Received	12/11/2013 11:53:30AM	Reported	12/11/2013 3:25:00PM
Report Status	Final	Ref. Range	<171.00
<p>Comments</p> <p>CPK is an enzyme found primarily in skeletal and cardiac muscle. It is elevated in diseases like Muscular dystrophy, Myopathies, Polymyositis, Muscle trauma, Myocardial infarction, Cardiac catheterization, Electrical cardioversion, Hypothyroidism, Strokes and also following intramuscular injections. Drugs, infections and diseases leading to injury or inflammation of muscles releases CPK into the circulation. Normal levels are seen in Neurogenic muscle diseases like Multiple Sclerosis, Myasthenia gravis and Parkinsonism. Isoenzyme studies are advised in patients with elevated levels.</p>			
<p>Dr. Niren Kanani MD (Biochemistry) HOD Biochem & IA</p>			

AFTER

NEPHROTIC SYNDROME

4 yrs old male, presented with puffiness of the eyes, face on Wysolone 20 mg Urine Protein +++
Hom RX - CALC CARB 200, APIS MEL 6C,
NAT SULP 6x (2009-2017).

Impact On Patient's Life: Wysolone dosage was reduced to half from 20 mg to 10 mg in less than a week , stopped completely in a month.

No Proteinuria in 3 months

20 NAIL DYSTROPHY



BEFORE



AFTER

3 years of Treatment. Rx given:

Calc Carb 200, Flouric Acid 200

AUTISM

Rx given: PLUMBUM MET 200 weekly once

HIGHER FUNCTIONS Emotional understanding	BEFORE	AFTER
Attention & Response	2/5	4/5
Social connectivity Irrelevant talking , murmuring	2/5	4/5
Writing skills	5/5	3/5
Verbal learning	1/5	1/5
Shyness	2/5	4/5
Bowel control	1/5	4/5

ANXIETY NEUROSIS

9 months of Treatment. Rx given: Nux Vomica 200

The patient complained of panic attacks; skipping heart beats with anxiety & fear of travelling in air craft

Impact On Patient's Life: Mr. Faheem states,

“Dr. Anees these above pics are for you to make difference in my life. That's the lounge bar on the A 380 air craft and views from Bangkok and HKG skies. Today I am all well travelling happily flying in the aircraft”

The touch of purity

Medicines are internationally sourced from a pollution-free environment, blister-packed for convenience and untouched by hand to conserve purity.



SAFE & EFFECTIVE



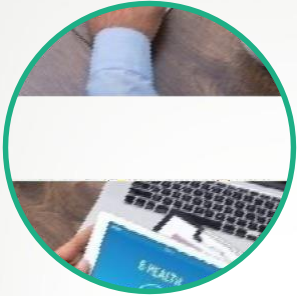
LONG-LASTING



BLISTER PACKAGING



Innovating in healthcare



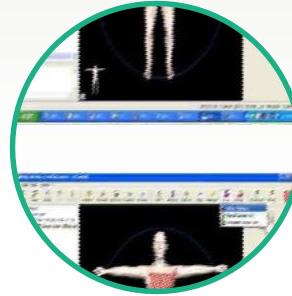
E-medical records

Cutting-edge systems accessible across clinics



3-D Imaging

Views skin in 2 & 3 dimensions for effective diagnosis



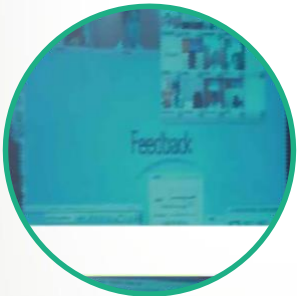
Dr Batra's™ MOST

'Measurement of Skin Treatment' and evaluation



Digital PFR

Evaluates treatment outcome for respiratory ailments



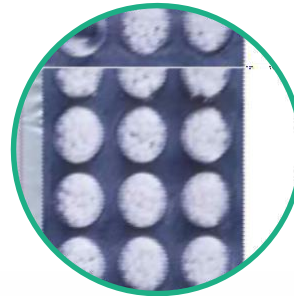
Tele-homeopathy

Facilitates doctor-patient interaction via video-conferencing



Web Doctor

Chat with our doctor anytime, anywhere



Blister Packaging

Retains medicinal properties and enables patient compliance



91% Treatment Success

Accredited by American Quality Assessors (AQA)

Following **patient first** philosophy



Stringent process for
selection of doctors

Knowledge management
through CME, portal and
mentoring

Standardized medical
processes

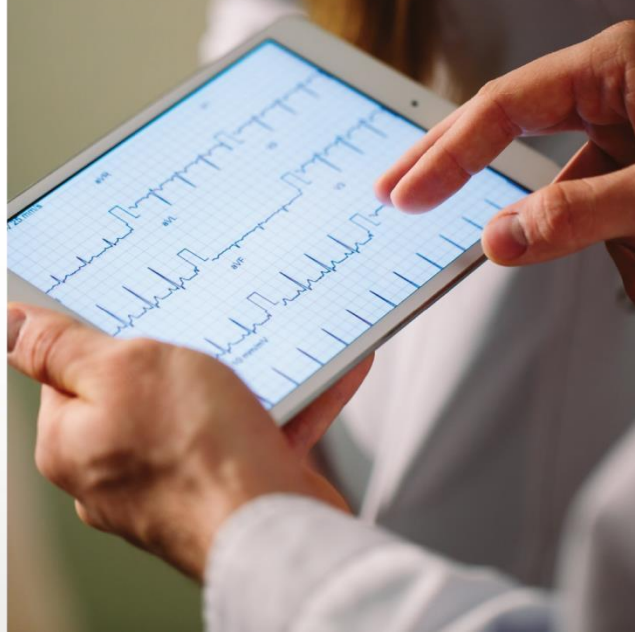


STANDARDISED MEDICAL PROCESS

- Clinical medical system
- Escalation matrix
- Swiss collaboration for medicine procurement

- Use of technology
- Evidence-based medical protocols
- Transparency

OUTCOME MEASUREMENT



PATIENT EXPERIENCE MEASUREMENT

- Patient feedback system (Smiley Rating System)
- Complaint redressal cell
- Mystery Audit

Wellness from the House of Doctors

Spectrum of safe and natural beauty products
prescribed by our expert doctors to enhance
personal well-being.

Dr Batra's™ provides solutions for
wellness needs by formulating products
that are tested and approved by
trichologists and dermatologists.





PRO⁺ PROFESSIONAL SERIES

Professional Series for
Hair & Skin Care
Essentials

SHOP NOW





Hair Care

Strengthened with *Thuja* and other natural extracts to nourish hair and treat dandruff and hair loss.



Skin Care

Nurtured with *Echinacea* and other natural extracts to enhance skin and treat acne, discolouration and ageing.





Personal Care

Enriched with *Tulsi* and other natural anti-oxidant extracts to maintain hygiene.



Treatment off the shelf

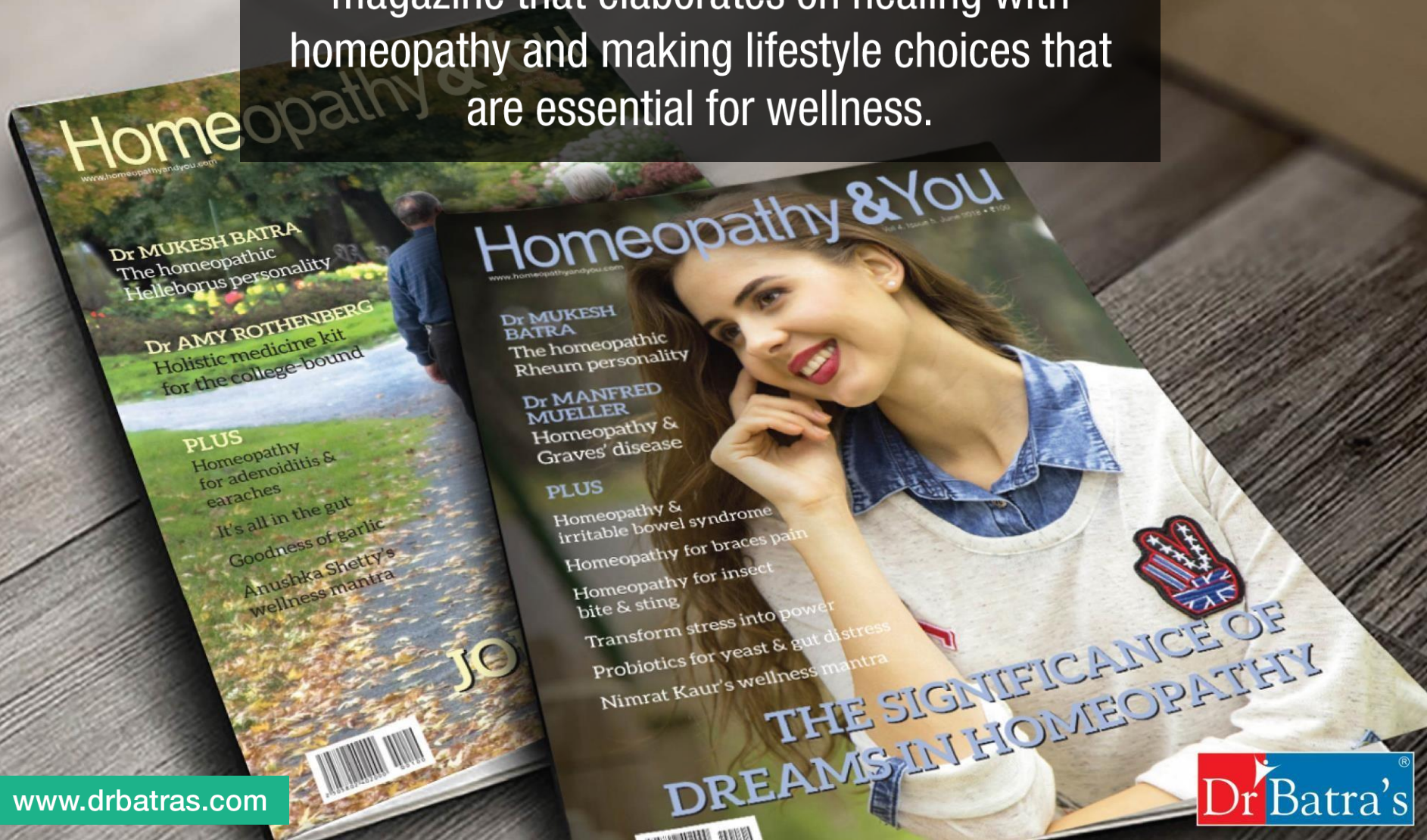


Our wellness products are available across **200** cities touching upon **1.5 million** unique customers in a year.

They are easily available at **pharmacies, modern and general trade outlets** and **leading online portals** like **Amazon India, Big Basket, Nykaa, Flipkart** and others.

Dr Batra's™ Media

A media house publishing 'Homeopathy & You' magazine that elaborates on healing with homeopathy and making lifestyle choices that are essential for wellness.



Dr Batra's™ Academy

Dr Batra's™ Academy offers certification courses to advance the professional homeopathic doctor's clinical knowledge for optimal patient care.





Building tomorrow

Free webinars conducted
for homeopaths via
Similimum 2018

Offering **Fellowship** of
dermatology course
affiliated with MUHS



Sharing the **joy of living**, by giving

Eliminating hunger by sponsoring meals for under-privileged children on patients' birthdays through '**Feed A Child Initiative**'.

Fed **100,000** under-privileged children in 2017-18.

Mission 1:1

1 paying patient = 1 free treatment by extending benefits of good health to needy people through **Free Clinics**.

On a mission to provide **50,000** needy patients with free treatment in 2018-19.



The Power of One

1% of all employees' salary and company's profit donated to the foundation



Committed to Care

Adopted NGO projects and offer free consultations and medications for a lifetime



Empowerment of Education

Scholarships given to Homeopathy students for outstanding academic performance



YAADON KI BAHAAR

A Medley of Yesteryear Songs

Dr Mukesh Batra earmarks a musical concert for a noble cause – donating the proceeds to old age widows home.

www.drbatras.com

PHA – The Triumph of Human Spirit

Rejoicing and awarding the 'differently-abled' heroes who have overcome their shortcomings and driven towards victory.

POSITIVE HEALTH AWARDS

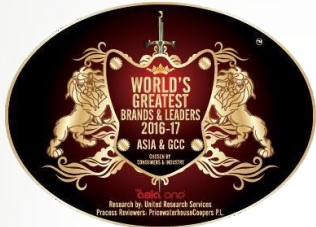


MAGIC MOMENTS

Vision Beyond Sight

Annual photography exhibition, proceeds of which go towards the growth and development of visually impaired.

Sweet pills of success



World's Greatest Brand



Most Inspirational Company



Iconic Brand of the Year



Website in the World for Homeopathy (Alexa)



Best Medical Practice



Best Practices Award



Best Clinic Award



India's Most Trusted Brand



Our Core Purpose

To create happiness through
good health

With over 77 franchise clinics
Present in more than 10 years

LIST OF POTENTIAL LOCATIONS

City	State
Tiruchirappalli	Tamil Nadu
Salem	Tamil Nadu
Jalgaon	Maharashtra
Guntur	Andhra Pradesh
Amravati	Maharashtra
Nellore	Andhra Pradesh
Bhavnagar	Gujarat
Nanded	Maharashtra
Gulbarga	Karnataka
Erode	Tamil Nadu
Kurnool	Andhra Pradesh
Rajahmundry	Andhra Pradesh
Tirunelveli	Tamil Nadu

City	State
Kakinada	Andhra Pradesh
Agartala	Tripura
Latur	Maharashtra
Sagar	Madhya Pradesh
Mathura	Uttar Pradesh
Bijapur	Karnataka
Shimoga	Karnataka
Darbhanga	Bihar
Aizawl	Mizoram
Ichalkaranji	Maharashtra
Ratlam	Madhya Pradesh
Karimnagar	Telangana
Pondicherry	Puducherry



TOGETHER, LET'S HEAL THE WORLD & MAKE A DIFFERENCE

Join us in diversifying and creating a healthier, happier world through natural living, treatments and products.

For franchising opportunity, connect with us on
franchise@drbatras.com